

**SNM Embargo Policy**

An embargo is a hold put on the reporting of news stories based upon a predetermined date of release. Journalists who agree to respect the embargo may be given advance materials to assist in their reporting of stories in a timely manner.

**The Journal of Nuclear Medicine and The Journal of Nuclear Medicine Technology**

The Society of Nuclear Medicine (SNM) supplies prepublication copies of articles appearing in The Journal of Nuclear Medicine (JNM) or The Journal of Nuclear Medicine Technology (JNMT), as well as images, interviews and other support materials, to qualified members of the media who agree to abide by the embargo date set forth by SNM. Journal studies that are highlighted in news releases distributed by SNM are embargoed until 12:00 a.m. Eastern Time on the date set forth by SNM in all news release documents. Typically, this date coincides with publication of the study in JNM or JNMT online. All other studies in the journal are embargoed until the date and time of online publication.

SNM does not permit the posting of full text journal articles on other Web sites. Media may request permission to link to a specific article.

**SNM Annual Meeting**

SNM supplies prepublication copies of abstracts presented at our Annual Meeting, as well as images, interviews and other support materials, to qualified members of the media who agree to abide by the embargo date set forth by SNM. All materials related to presentations that are highlighted at the press conference at the Annual Meeting are embargoed until the date and time set forth by SNM. Scientific paper and poster presentations not highlighted in the press conference or in a press release at the Annual Meeting are embargoed until the date and time of the scientific presentation.

**Other SNM News**

Other news released by SNM is subject to embargo set forth by SNM in event-specific news release documents.

**Embargo Change**

In the event of an embargo change, media on SNM's news distribution list will be notified by e-mail of the revised embargo date and time.

**Embargo Break**

Media who break an embargo may be excluded from distribution of all future advance materials and/or removed from the SNM news distribution list at the discretion of SNM.

For questions about SNM’s embargo policy, please contact Susan Martonik at (703) 652-6773 or at smartonik@snm.org.