



# Bench to Bedside

*a molecular imaging campaign*

## **CORPORATE SUPPORT RECOGNITION AND BENEFITS**

### **CORPORATE CIRCLE** **\$500,000+**

- Member of the Campaign Advisory Board
- Receives reports and provides feedback on the strategic plan, annual campaign deliverables and quarterly progress status prior to public distribution
- Complimentary table at Bench to Bedside Galas
- Corporate Circle pins for all company staff at SNM Annual Meeting
- Corporate Circle ribbons for all company staff at SNM Annual Meeting
- Acknowledgement of support as a Corporate Circle member on the Bench to Bedside web page with your company name, logo and link to company web site

### **CORPORATE VISIONARY** **\$250,000-\$499,000**

- Receives reports and provides feedback on the strategic plan, annual campaign deliverables and quarterly progress status prior to public distribution
- Six complimentary tickets to Bench to Bedside Galas
- Corporate Visionary ribbons for all company staff at the SNM Annual Meeting
- Acknowledgement of support as a Corporate Visionary on the Bench to Bedside web page with your company name, logo and link to company web site

### **CORPORATE PARTNER** **\$100,000-\$249,000**

- Four complimentary tickets to Bench to Bedside Galas
- Receives reports on the strategic plan, annual campaign deliverables and quarterly progress status
- Corporate Partner ribbons for all company staff at the SNM Annual Meeting
- Acknowledgement of support on the Bench to Bedside web page as a Corporate Partner with your company name and logo



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## **CORPORATE CONTRIBUTOR                      \$ 50,000-\$99,000**

- Two complimentary tickets to Bench to Bedside Galas
- Receives reports on the strategic plan, annual campaign deliverables and quarterly progress status
- Corporate Contributor ribbons for all company staff at the SNM Annual Meeting
- Acknowledgement of support on the Bench to Bedside web page as a Corporate Contributor listing your company name, logo and link to your company web page

## **CORPORATE FRIEND                              \$ 5,000-\$49,000**

- Receives reports on the strategic plan, annual campaign deliverables and quarterly progress status
- Corporate Friend ribbons for all company staff at SNM Annual Meeting
- Acknowledgement of support on the Bench to Bedside web page as a Corporate Friend listing your company name, logo and link to your company web page

## **ALL CORPORATE DONORS RECEIVE**

- Industry Partnership Program Benefits based on annual campaign donation plus all other annual support to SNM
- Bench to Bedside signage with your company name and logo throughout the convention center and at company booths at the SNM Annual Meeting
- Acknowledgement on PowerPoint presentation before Annual Meeting opening plenary sessions
- Acknowledgement of support in Annual Meeting and Mid-Winter Educational Symposium program books
- Acknowledgement of support on Bench to Bedside web page
- Acknowledgement of support in the *Journal of Nuclear Medicine* and other SNM publications
- Bench to Bedside Campaign Newsletters