



Advancing Molecular Imaging and Therapy

Dear Exhibitor,

SNM is pleased to invite your company to exhibit at our Mid-Winter Educational Symposium to be held at the Albuquerque Convention Center in Albuquerque, New Mexico from January 27-February 2, 2010. Exhibit dates are January 30-31, 2010. The cost per table top is \$1600.

SNM's Mid-Winter Educational Symposium, combined again this year with the ACNM Annual Meeting, is as popular as ever with an anticipated 400 attendees.

Each exhibiting company receives the following:

- 6 foot skirted table and one chair
- One FREE registration to the symposium (CE credit not available)
- One FREE set of post show mailing labels

Exhibit set-up is Friday, January 29, from 7:00pm-9:00pm. Exhibit hours are Saturday, January 30, from 9:00am – 2:00pm and 4:30 pm – 6:30 pm; Sunday, January 31, 9:00am – 2:00pm. Exhibits need to be staffed during all exhibit hours and cannot be torn down before 1:00pm Sunday. The exhibit hall will be located adjacent to the continuing education rooms. **Space is limited and open to exhibiting companies on a first come, first served basis.** Tabletop space assignments will be chosen in December by the exhibiting company based on the time and date of receipt of their application and deposit. Electricity, phone lines, Internet access, additional furniture, etc. should be arranged through the hotel.

Exhibits will be open to all symposia attendees, SNM Board of Directors, House of Delegates, and committee members. The exhibits will remain open during the educational presentations.

Hotel and travel arrangement information will be included in the exhibitor confirmation packet. If you have any questions, please call me at 703-652-6764. We look forward to receiving your application and having the opportunity of working with your company in Albuquerque, NM.

Sincerely,

A handwritten signature in cursive script that reads "Shaville B. Seabrook".

Assistant Director of Meetings  
SNM  
1850 Samuel Morse Drive  
Reston, VA 20190  
Office: 703.708.9000  
Direct: 703.652.6764  
Fax: 703.709.9274  
[www.snm.org](http://www.snm.org)

*SNM Mid-Winter Educational Symposium*  
**Exhibitor Application Form**  
Albuquerque, NM – January 28-31, 2010

**Exhibiting Company Information**

*Complete company name, address etc. exactly as it should appear in all SNM official publications*

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Homepage: \_\_\_\_\_

**Contact Information**

*All information will be sent to the person listed below. It is this person's responsibility to share all information with the representatives, including third party companies, which will attend the Symposium. Contact's email address is required.*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address (if different than above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email (*Required*): \_\_\_\_\_

**Sponsorship Opportunities**

Yes, my company would like to sponsor the following event\*:

- |  |  |
|--|--|
| <input type="checkbox"/> \$1000 Mid-Winter Bag Insert        | <input type="checkbox"/> \$2500 Lanyard and Badge Holder       |
| <input type="checkbox"/> \$1500 Educational Gift Certificate | <input type="checkbox"/> \$2500 Jotters                        |
| <input type="checkbox"/> \$2500 Mid-Winter Pens              | <input type="checkbox"/> \$5000 Mid-Winter Bags                |
| <input type="checkbox"/> \$3000 AM Coffee Break              | <input type="checkbox"/> \$3000 PM Coffee Break                |
| <input type="checkbox"/> \$10,000 Saturday Lunch             | <input type="checkbox"/> \$25,000 Mid-Winter Sessions Web Cast |

\*All revenue from sponsorships from the Mid Winter Meeting will be applied to the IPOPOP Program. Please contact Travelle Seabrook at [tseabrook@snm.org](mailto:tseabrook@snm.org) for more details on the IPOPOP Program.

**Billing Options:**  Please invoice my company for the total booth fee (\$1600). Payment will be due within 30 days.

Please invoice my company for the checked Sponsorship Opportunities indicated above. Payment will be due within 30 days.

Return this form with full payment, payable by check only.  
*Make checks payable to SNM. All checks must be in US dollars drawn on US banks located within the continental United States.*

Authorized Signature \_\_\_\_\_

**Return Form To:** Travelle Seabrook, Assistant Director of Meeting Services  
1850 Samuel Morse Drive, Reston, VA 20190  
**Phone: 703-652-6764 Fax: 703-709-9274**

***Exhibitor Information Packets will be sent out as Exhibitor Application Forms are approved.***