Society of Nuclear Medicine Technologist Section
Advanced Associate Council
FY2011 Business Plan

1) Executive Summary

The Advanced Associate Council (AAC) for the SNMTS has the support of both technologists and physicians. This council has been initiated for many different purposes. It will provide an infrastructure for initiatives related to Nuclear Medicine Advanced Associate (NMAA) evolving needs and other areas of advanced practice. In addition, it will address issues regarding the advancement of the NMAA master’s degree and provide a central location for those interested in the development and growth of the NMAA.

At the current time, the AAC has no officers or members. New officers will be elected and will take office on the council beginning with the 2010-11 fiscal year. These officers will be expected to be paid members of the council.

This council was created in FY 2009-10 for instatement in the 2010-11 fiscal year. After collecting the required 100 signatures, the creation of the AAC was approved by the SNMTS National Council of Representatives and the SNM House of Delegates in June 2010.

Some anticipated benefits, objectives, and projects of the AAC for the 2010-11 year are described in within this document.

Financial planning for the AAC is outlined below along with a temporary budget, pending approval of the SNMTS. A conservative estimate of 35 members would initially belong to the AAC. Membership dues will be set at $10. This will bring in an annual income of $350 for the AAC. Since the council will not have to pay for meeting space at either the mid-winter or annual meeting, the council does not expect to incur any expenses for meeting rooms. Salaries ($300) are based on staff time spent for council business. Other proposed FY2011 expenses are $50 for conference calls.

If the Council is able to raise additional revenue, other than the proposed revenue from membership dues, we will consider organizing a NMAA faculty workshop. The total estimated cost for a workshop is $6,875. Any residual money that is left over from the prior year will carry over into the next fiscal year. This will help to build up the financial status of the AAC.

2) History and Position

a. Mission of the Council

The mission of the AAC is to:

- Aid those who are interested in developing an NMAA program at their facility.
- Support the practice and policy needs of the NMAA and other areas of technologist advanced practice.
- Aid with activities associated with nurturing and growing the NMAA, including effecting the necessary culture change to allow this designation to function properly.

b. Council Leadership

Currently, no officers have been elected. When creation of the council is approved, an election will take place via online balloting for the positions listed below:
- President (2-year term): TBE
- Vice president (2-year term): TBE
- Secretary/treasurer (2-year term): TBE
- Immediate past-president: To be filled after the first term of president
- Board of directors: TBE

All officers of the AAC will be expected to be paid members of the AAC.

c. **Council Membership Benefits**

AAC membership benefits will include but not be limited to the following:
- Keep abreast of issues related to the NMAA and advanced practice.
- Share your ideas/concerns with an active community who share your specialty practice interest.
- Participate in focused work related to the NMAA and advanced practice.
- Obtain speaker support for advanced practice issues.

d. **Accomplishments**

Accomplishments will be listed at the end of 2011 fiscal year.

e. **Ongoing Projects**

Goals and projects for the first year of this council are presented in section 3a.

f. **Financial Condition and Membership Statistics**

These statistics will be presented at the end of the 2011 fiscal year.

3) **Short- and Long-Term Goals and Opportunities**

a. **Goals for the Current Year**

For the 2010-11 fiscal year, the AAC hopes to work on the following projects. Other goals will be set as the council develops.
- Hold a workshop at the 2011 MWM for program/consortium development if funding is available.
- Work with the Scientific Program Committee to develop CE activities for SNM’s 2011 annual meeting.
- Work with the SNM/SNMTS Government Relations committees to ensure proper legislative language in states where students are accepted to any program.
- Work with stakeholder organizations for their support of the Nuclear Medicine Advanced Associate.
- Continue to work on and update the NMAA scope of practice as the field develops.
- Raise funds for advancement of the NMAA through advocacy, speakers, and member travel.
- Advocate for scholarships of the NMAA students.
- Develop a speaker’s bureau for NMAA/advanced practice issues.
- Collect data on the NMAA students and future employment opportunities.
- Establish an annotated directory of supporters, resources, and needs.
b. **Long-Term Goals and Opportunities**
   As the council develops, long-term goals will be added. Current long-term goals of this council are as follows:
   - Monitor the scope of practice for issues that arise within the NMAA position.
   - Develop practice guidelines.
   - Develop resources for continued financial, academic, and professional support.

4) **Financial Plan/Budget**
   The AAC intends to collect dues of $10/member/year. The budget assumes 35 members for the first year, although membership is expected to be higher.

a. **Summary of Financial Needs**
   See detailed budget below.

b. **Resource Requirements**
   No additional staff, materials, technology, or marketing support is required beyond the usual support provided by SNM headquarters.

c. **Detailed Budget**

<table>
<thead>
<tr>
<th></th>
<th>FY 2011 Budget</th>
<th>Proposed FY2011 Budget Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Membership Dues</td>
<td>350</td>
<td>$10 x 35 Members</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>$350</td>
<td></td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salaries</td>
<td>300</td>
<td>SNM Administration</td>
</tr>
<tr>
<td>Telephone</td>
<td>50</td>
<td>AAC BOD Conference Calls</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$350</td>
<td></td>
</tr>
<tr>
<td><strong>Change in Net Assets</strong></td>
<td>$0</td>
<td></td>
</tr>
</tbody>
</table>